

NTVM

National Trans Visibility March

Partnership Opportunities

Virtual March

NATIONAL
TRANS
VISIBILITY
MARCH



WE BELIEVE

TGNC YOUTH HOMELESSNESS IS UNACCEPTABLE AND
DESERVES OUR ATTENTION

HEALTH CARE MUST BE TRANS APPROPRIATE

EVERYONE DESERVES AFFORDABLE HOUSING

INCOME INEQUALITY CONTRIBUTES TO MANY OF THE
ISSUES OUR COUNTRY ENDURES

EDUCATION AND EMPLOYMENT EQUITY FOR ALL

ANTI-LGBT LAWS MUST BE ABOLISHED

TRANSGENDER RIGHTS ARE HUMAN RIGHTS AND
HUMAN RIGHTS ARE VITAL

TRANS VIOLENCE IS AN EPIDEMIC THAT MUST BE
STOPPED

AGENDA

IN 2019

We welcomed **over 5,300** transgender, gender non-conforming individuals, & allies...

...from **over 30** states, including national leaders from trans & social justice organizations, speaking at the opening rally...

...and **over 45,000** people across the country and globally participated in the Virtual March and social media platforms!

LET'S MAKE HISTORY TOGETHER!

AGAIN

During the inaugural march, Sheila Alexander-Reid, Director of D.C. Mayor Muriel Bowser's Office of LGBTQ affairs, declared September 28th, 2019 Transgender Visibility Day in Washington D.C.

This historic milestone was achieved because of the overwhelming presence of the TGNC/NB community & allies. Let's increase this impact for the 2020 March!

VIRTUAL

The Virtual March

Due to the Coronavirus pandemic, we have transitioned to a Virtual March that will take place on October 3rd, 2020.

The Virtual March will include:

National Zoom Workshops

Led by Partners/Community
Using the Zoom platform

Virtual Rally

Live webcast of speakers
Partner advertisements
Community videos

Virtual Torch Awards

Online nomination/voting
Awardee submitted videos

NTVM Action Kits

Shirt
Socks
Water bottle
Handwritten Postcard
Drawstring backpack
Lanyard
Stickers/Buttons

NATIONAL

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the TORCH awards



The Torch Awards recognizes distinguished achievements and honors individuals whose work has impacted the lives of **TGNC** communities across the nation. This work includes areas related to activism, practice and policy, journalism, education, as well as programs and service. **The Torch Awards** are named after the extraordinary fallen leaders whose contributions championed the National Trans March's mission to dismantle all social structures that oppress and disenfranchise the transgender and gender non-conforming community.

Lois Bates Award

Lou Sullivan Award

Cheryl Courtney-Evans Award

Marsha P. Johnson Lifetime Achievement Award

This year, the **Torch Awards** will consist of an online nomination and voting program. Once the awardees have been identified, they will be asked to take part in a live or prerecorded video webcast of them unboxing their award package that includes their engraved trophy and certificate, along with an acceptance speech.

ACTION KITS

THE NTVM ACTION KIT IS OUR WAY OF BRINGING THE MARCH TO OUR COMMUNITY DURING THIS TIME OF SOCIAL DISTANCING

EACH ACTION KIT WILL CONTAIN AN ARRAY OF NTVM APPAREL AND ITEMS THAT YOU WOULD NORMALLY USE DURING THE NATIONAL TRANS VISIBILITY MARCH.

ACTION KITS WILL BE AVAILABLE ON THE WEBSITE AND ARE MADE BY SWAGUP

ONCE ORDERED, ACTION KITS ARE SHIPPED DIRECTLY FROM SWAGUP TO THE COMMUNITY



PRESENTING

VIRTUAL MARCH PRESENTING PARTNER

\$50,000* - 1 Partnership Available

- Lead name/logo listed on all ads, promos, & press releases as Presenting Sponsor
- Name/logo on event website with link to sponsor's website
- 6 social media promos with name/logo
- 10 minutes of ad space during the NTVM Virtual March Live Stream
- 2 Rally Speaker spots (10 minutes each)
- Placement of logo on swag in all NTVM Action Kits sold
- 50 Sponsor Level NTVM Action Kits
- 3 national zoom meetings (60 minutes each)

ASSOCIATE

ASSOCIATE PARTNER

\$25,000* - 10 Partnerships Available

- Lead name/logo listed on ads, promos & press releases
- Name/logo on event website with link to sponsor's website
- 4 social media promos with name/logo
- 5 minutes of ad space during the NTVM Virtual March Live Stream
- 1 Rally Speaker spot (10 minutes)
- Placement of logo on swag in 100 NTVM Action Kits sold
- 25 Sponsor Level NTVM Action Kits
- 2 national zoom meetings (60 minutes each)

* Donation is tax deductible to the extent of the law.

SUPPORTING

SUPPORTING PARTNER

\$10,000* - 25 Partnerships Available

- Lead name /logo listed on ads & promos
- Name/ logo on event website with link to sponsor's website
- 3 social media promos with name/logo
- 2 minutes of ad space during the NTVM Virtual March Live Stream
- 1 Rally Speaker spot (10 minutes)
- Placement of logo on swag in 50 NTVM Action Kits sold
- 10 Sponsor Level NTVM Action Kits
- 1 national zoom meeting (60 minutes)

TORCH AWARDS

TORCH AWARDS PARTNER

\$5,000* - 10 Partnerships Available

- Name/logo on event website with link to sponsor's website
- 2 social media promos with name/logo
- One 24 hour social media story promo
- 1 minute of ad space during the NTVM Virtual March Live Stream
- 1 Rally Speaker spot (10 minutes)
- 5 Sponsor Level NTVM Action Kits
- 1 national zoom meeting (60 minutes)

* Donation is tax deductible to the extent of the law.

VIRTUAL MARCH

VIRTUAL MARCH PARTNER

\$5,000* - 10 Partnerships Available

- Name/logo on event website with link to sponsor's website
- 2 social media promos with name/logo
- One 24 hour social media story promo
- 1 minute of ad space during the NTVM Virtual March Live Stream
- 1 Rally Speaker spot (5 minutes)
- 5 Sponsor Level NTVM Action Kits

ACTION KIT PARTNER

\$2,500* - 1 Partnership Available

- Name/ logo on event website with link to sponsor's website
- 2 social media promos with name/logo
- 1 minute of ad space during the NTVM Virtual March Live Stream
- Placement of logo on swag in all NTVM Action Kits sold
- 2 Sponsor Level NTVM Action Kits

* Donation is tax deductible to the extent of the law.

YOU CAN MAKE THIS POSSIBLE!

2020 WILL BE A SUCCESS WITH YOUR SUPPORT!

